

Graphic Design & Communication

Employability & Enterprise at BHASVIC

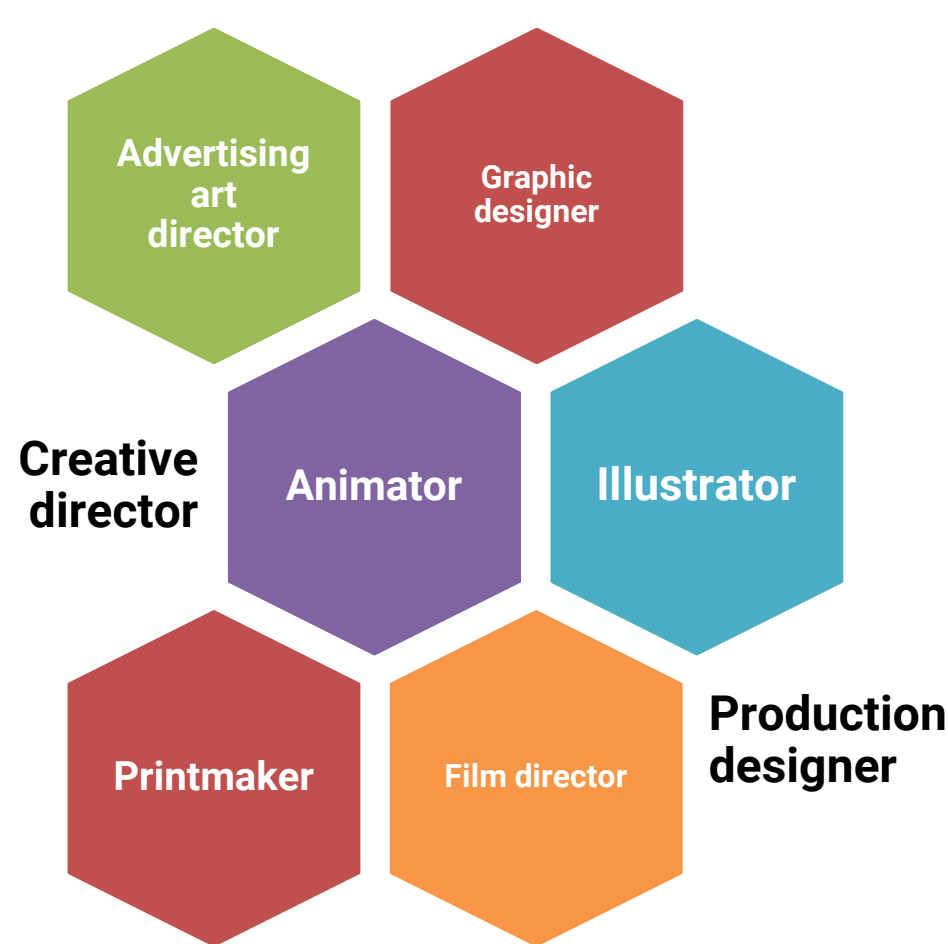
You will gain many transferable skills studying Graphics that will be valued in the workplace including:

Researching, problem solving, project management, presentation skills, working to a brief, creativity, communication, IT skills, critiquing, teamwork, emotional intelligence

Whether you work for a consultancy or set up your own studio, studying graphic design opens the door to a range of creative careers

Jobs where studying Graphics would be useful include:

- Exhibition designer
- Fine artist
- Interior and spatial designer
- Landscape architect
- Medical illustrator
- Multimedia specialist
- Photographer
- Stylist
- Urban designer
- UX designer



Career Prospects

You can work for a variety of businesses, such as design consultancies and studios or branding specialists. You may be part of a team specialising in advertising design, including identity and event branding or corporate communication.

Advertising and PR agencies also employ graphic designers to create positive images of organisations, individuals and products, and deliver imaginative solutions that generate sales or an increase in business interest.

You could also work for a publishing company. Many publishers have moved into interactive and online products where you can use your skills to help with the design, production and marketing of books, magazines, newspapers and journals.

Local Market Information



The creative sector receives government funding In recognition of the large contribution to the UK economy, £20m government investment has been received by the UK creative industry, part of which will be used to create a Creative Careers Programme to highlight employment opportunities within the sector to schools and colleges. A new report entitled 'Growing the UK's Creative Industries' from the Creative Industries Federation was published in December. According to the report, one in eight UK enterprises are creative enterprises, which are collectively responsible for two million jobs

Examples of apprenticeships and opportunities include

Graphic Designer
Brighton
£25,000 -
£30,000 a year

Apprentice Digital Content Creator
Eastbourne
£1,000 p.m.

Photographer & Digital Editor
Brighton
£24,000 -
£27,000 p.a.

Graphic Designer / Studio Manager
Littlehampton
£25K p.a.

Remember:

We have an excellent careers page on our VLE and both Lynne & Adele, our two careers advisors, are available