

Photography

Employability & Enterprise at BHASVIC

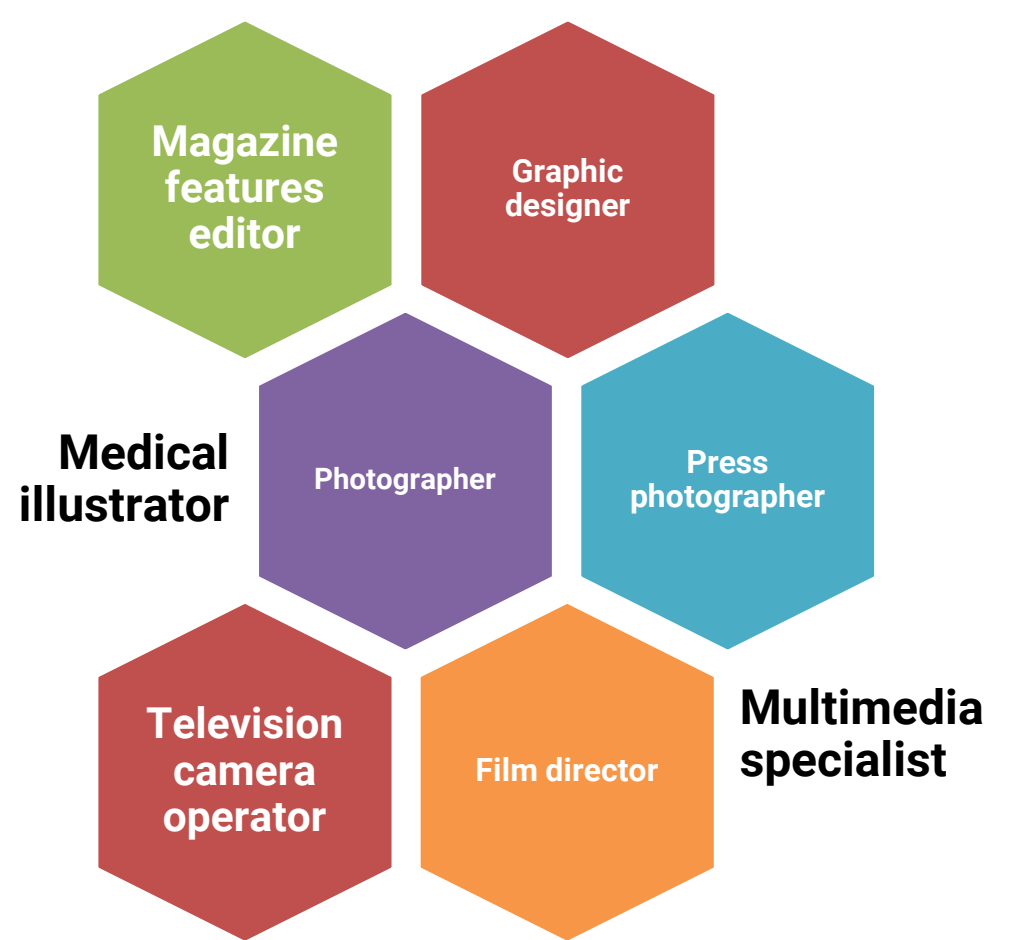
You will gain many transferable skills studying Photography that will be valued in the workplace including:

Researching, problem solving, project management, presentation skills, working to a brief, creativity, communication, IT skills, critiquing, teamwork, emotional intelligence

Studying photography enhances your creative, social and cultural understanding as well as developing your specialist technical knowledge

Jobs where an Photography degree would be useful include:

- Advertising art director
- Digital marketer
- Film/video editor
- Media planner
- Stylist
- Visual merchandiser
- Web content manager
- Web designer



Career Prospects

The most common jobs are in the arts are photographers, audio-visual technicians, operators and designers, as directors, as artists and as graphic designers.

Training in presenting sound and graphics is useful in other industries as well, so you can find graduates in advertising, in business management, in events management and in web design and IT. Be aware that freelancing and self-employment is common in the arts, as are what is termed 'portfolio careers' – having several part-time jobs or commissions at once. If you choose to study at university workshops are often available in business and entrepreneur skills.

Local Market Information



The creative sector receives government funding In recognition of the large contribution to the UK economy, £20m government investment has been received by the UK creative industry, part of which will be used to create a Creative Careers Programme to highlight employment opportunities within the sector to schools and colleges. A new report entitled 'Growing the UK's Creative Industries' from the Creative Industries Federation was published in December. According to the report, one in eight UK enterprises are creative enterprises, which are collectively responsible for two million jobs

Examples of apprenticeships and opportunities include

Photographer &
Digital Editor
Brighton
£24,000 -
£27,000 a year

Marketing
Assistant and
Property
Photographer
Brighton
£19K a year

Apprentice
Digital Marketer
Shoreham by
Sea
£16K p.a.

Creative Lead -
Photography,
video & Graphic
Design Lewes
£35K p.a.

Remember:

We have an excellent careers page on our VLE and both Lynne & Adele, our two careers advisors, are available