



LMI bulletin 11

National News

- **Horizons- report by Unifrog**

Looks at students' plans and choices. Of particular interest is the rise in the short-listing of degree apprenticeships, up from 15% for the 2017 cohort to 25% in 2019. To read more of this publication click

https://cdn.unifrog.org/downloads/Unifrog_-_Horizons.pdf . A report commissioned by The Office for Students into why people choose to take degree apprenticeships, found that cost, specific skills training and career progression were all significant factors. The top motivating factor for both Level six (90 percent) and Level seven (92 percent) respondents was getting a degree alongside earning a salary

- **Where are the jobs in London?**

Vacancysoft, who undertook research on behalf of Professional Staffing companies (APSCo) found that professional employment in London has increased 23% year on year. The Technology sector has recorded a 44% increase in hiring whilst the demand for HR professionals also increased by 33%. The Banking and Finance sector, however, has not shown any increase due to many companies relocating outside of London. For more details on other sectors, click <https://www.recruitment-international.co.uk/blog/2019/07/vacancies-in-london-up-23-percent-yoy-apsco-reveals>

- **T Levels**

By 2021, students will be able to study four T levels namely, Education, Construction, Digital and Health and Science. By 2023, there will be 25 T-level routes available to take across the country. TES have published a list of where these can be studied and from when.

T-levels will provide 16 to 19-year-olds with a combination of classroom learning and "on-the-job" experience, including a placement in the workplace of at least 315 hours.

The BBC have published a useful table breaking down the T Level equivalents in A levels and UCAS tariff points. It has been announced that students who achieve the very top grade in their T-level qualification will have the equivalent of three A*s at A-level. UCAS say a starred distinction will be worth 168 UCAS points –



the same as three A*s, each worth 56 points. Those awarded a merit will have the equivalent of three Bs at A-level. For more information on T Levels click

<http://www.tes.com/c/timeshigheredprod.ent.platform.sh/news/t-levels-what-are-they-and-how-will-they-work>

- **Parental influence on Career Choices**

Research from Caterer.com reveals that parents are the leading influence on the career choices of 18 – 24-year olds. The report shows that Careers in Engineering, Law and Finance are top of parents' lists and whilst 42% of young people find a Hospitality career attractive it is discouraged by parents, with only 14% going against their parents' wishes.

- **UK Screen Industries**

The UK screen industries has published a report, which explores the state of the screen skills labour market. Some interesting findings including: "*The screen industries also continue to face significant skills gaps and recruitment difficulties. Employers said that the most common shortages relate to production and development roles and this sometimes has a negative impact on business activity. There are also significant shortages in advanced IT and in roles such as artists, technical artists and animators, particularly in animation, games and VFX*".

The sector has continued to grow over the past decade with over 24,000 organisations operating within the sector in 2018. Analysis of national data sources suggest that employment across the screen industries increased by 16% or 29,000 from 2013 to 2017/18. For those interested the full Annual Screen Skills Assessment (August 2019) it can be accessed here

<https://www.screenskills.com/media/2853/2019-08-16-annual-screenskills-assessment.pdf>

- **The financial and professional services sector**

According to a report, Enabling Growth Across the UK by TheCityUK, the South East has the largest Financial and related professional services outside of London, employing around 249,000 people. London employs 776,000 people by comparison. Brighton and Hove employ 13,455 people in this sector. The [Daily Echo](#) reports that 1,000 jobs have been created in the sector in the last two years with 11,375 people employed in Bournemouth, with JP Morgan employing 4,000 of these. Poole has 7,085 staff working in the sector with Barclays, LV and BNY Mellon being some of the larger employers. For those interested in the full report click on the link <https://www.thecityuk.com/assets/2019/Report-PDFs/dfb6be8b79/Enabling-growth-across-the-UK-2019.pdf>



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- **Artificial Intelligence – the prospects and challenges for the UK**

McKinsey Global Institute has published an interesting report on the future of AI and the challenges. Whilst they have the potential to increase productivity and growth across economies the UK are falling behind on advanced cognitive/technology

skills and 1.5% emotional knowledge. A report by [Wired.gov](https://www.wired.gov.net/wg/news.nsf/articles/18.5+million+to+boost+diversity+in+AI+tech+roles+and+innovation+in+online+training+for+adults+11062019080700?open) <https://www.wired.gov.net/wg/news.nsf/articles/18.5+million+to+boost+diversity+in+AI+tech+roles+and+innovation+in+online+training+for+adults+11062019080700?open>

highlights the new government funds made available to drive up skills in AI and data science plus 1000 scholarships for underrepresented groups.

Meanwhile the CBI in conjunction with Tata Consultancy Services provide insight into digital skills with their report entitled Delivering Skills for the New Economy.

Demand for digital skills is high with over two thirds of businesses reporting unfilled digital skills vacancies. Whilst 93% of businesses are already taking action to address their rapidly accelerating digital skills needs, there is not enough talent to meet demand. The report calls on the government to ensure that goal for 100% of the workforce have basic digital skills by 2025.

Local News

- **Plus X to launch in Brighton**

Coast to Capital report on Brighton's Plus X, which officially opens in January 2020. The build will include media studios, prototype workshops and product labs and will accommodate over 550 people in the building. Plus X hubs will be launching across the UK and hope to attract entrepreneurs and other businesses as well as promoting education, in partnership with colleges and universities

- **More staff for Imex (Event Management)**

Hove based Imex is to create 30 more jobs with its move into new offices

- **Company relocation creates jobs**

Research Company 'Focus Group' have relocated to Shoreham and will be expanding the number of employees by 200 because of the move

- **Greater Brighton Met College** are investing in the Creative and Digital Industries sector with a new centre. Willmott Dixon has secured the £14m contract to work on the expansion and is scheduled for completion by late 2020

Mandy Brindle Employability and Enterprise Lead. October 2019



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